

### Simply Save Rx<sup>SM</sup>

The simpler way to spend less



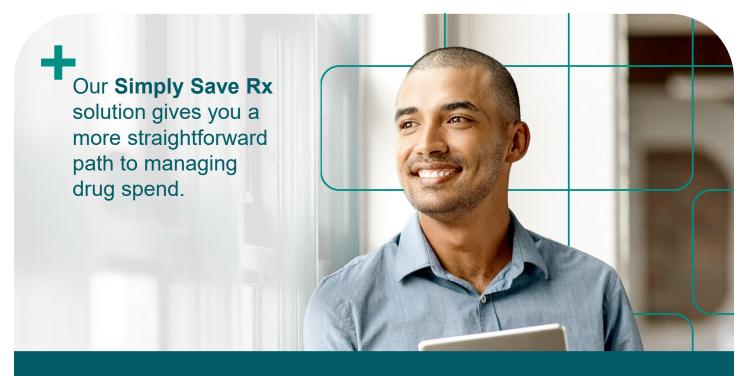
## Managing the pharmacy benefit has never been more complex.

The pharmacy ecosystem demands a comprehensive approach to optimizing drug spend. While formulary and utilization management remain key pillars of drug optimization, a robust strategy must also include savings opportunities presented to the member, their prescriber and their pharmacy.

You're looking for ways to lower drug spend and make things simpler, but individual solutions leave gaps, only solving part of the problem.

#### **\$10 PMPY**

average client savings through Simply Save Rx<sup>1</sup>





The simpler way to connect members and providers to cost-effective therapies. The simpler way to solve the complex problem of wasteful drug spend. **No obstacles. No detours. All clear.** 

# We deploy a single, holistic package of industry-leading capabilities that drive drug cost savings for your plan:



Pharmacy directed strategies identify savings opportunities at the point-of-sale



Prescriber and Patient directed strategies encourage the use of cost saving therapeutic alternatives



Benefit directed strategies ensure stronger utilization controls and rapid responses to market events

## **Enhance the member experience** with Savings Advisor

When you are enrolled in both Savings Advisor and Simply Save Rx, the power of our drug optimization capabilities can be truly unleashed. Pharmacy, prescriber and patient directed strategies through Simply Save Rx are integrated into the Savings Advisor engine, driving an enhanced member experience.

Members are alerted of these savings opportunities, such as a lower cost prescription options, online and via letters, email and text.



Simply Save Rx will lower your drug spend and allow you to unlock optional new to market capabilities as we innovate and expand in the future.

Please let me know if you'd like to talk through this one-stop-shop approach to drug optimization.

1. 2022/2023 Express Scripts Internal Analysis

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