

EviCore

By EVERNORTH

# Preventive Care Outreach



Preventive care adherence is critical for patient health, as well as health plan and provider performance, but patient outreach presents an added challenge for busy providers.

- + 90% of U.S. health plans rely on HEDIS measures to compare performance.<sup>1</sup>
- + 75% of U.S. health care spend is due to avoidable chronic disease.<sup>2</sup>
- + Early detection of breast cancer through mammograms cuts risk of death nearly in half.<sup>3</sup>



STUDIES SHOW

## Millions

of Americans don't get recommended preventive health care services.<sup>4</sup>

## ~\$55B

is the estimated annual cost of missed prevention opportunities in the U.S.<sup>5</sup>

## What if we could tackle the challenge together?

EviCore encourages and supports patients to get the clinically appropriate, evidence-based preventive care they need, helping to:



### Improve patient experience and health outcomes

Concierge-level support makes it easier for patients to navigate care and empowers them to stay well.



### Lessen the burden on providers and health plans

We can produce materials for doctors' offices, informing patients that preventive care outreach is part of their plan. Plus, we handle all administrative and record-keeping responsibilities tied to CMS reporting.



### Reduce costs and improve health plan performance

**52.7%** of contacted Medicare Advantage patients missing a breast cancer screening were scheduled for one.<sup>6</sup> Closed gaps in care like these boost CMS Star Ratings and HEDIS performance.



Achieving better outcomes requires an integrated, hands-on approach.

## EviCore delivers

1:1

concierge member services, including education and scheduling.

## Easy file share

allowing health plans to simply send member data files with no extensive work required.

## Seamless integration

operating as an extension of your plan.



Visit [evicore.com](https://evicore.com) or contact your EviCore account executive to learn more about our Preventive Care Outreach program

1. U.S. Dept. of Health and Human Services. Office of Disease Prevention and Health Promotion. Healthcare Effectiveness Data and Information Set (HEDIS). [health.gov/healthypeople/objectives-and-data/data-sources-and-methods/data-sources/healthcare-effectiveness-data-and-information-set-hedis](https://health.gov/healthypeople/objectives-and-data/data-sources-and-methods/data-sources/healthcare-effectiveness-data-and-information-set-hedis).
2. HealthPayer Intelligence. How Preventive Healthcare Services Reduce Spending For Payers. August 2017. [healthpayerintelligence.com/news/how-preventive-healthcare-services-reduce-spending-for-payers](https://healthpayerintelligence.com/news/how-preventive-healthcare-services-reduce-spending-for-payers).
3. American College of Radiology. New Study Cements Fact That Mammography is a Primary Factor in Reduced Breast Cancer Deaths. November 2018.
4. National Library of Medicine. Few Americans Receive All High-Priority, Appropriate Clinical Preventive Services. June 2018. [pubmed.ncbi.nlm.nih.gov/29863918](https://pubmed.ncbi.nlm.nih.gov/29863918).
5. National Library of Medicine. Preventive healthcare policies in the US: solutions for disease management using Big Data Analytics. June 2020. [ncbi.nlm.nih.gov/pmc/articles/PMC7309216](https://ncbi.nlm.nih.gov/pmc/articles/PMC7309216).
6. EviCore book of business data, 2021.