

EVERNORTH FOR CONSULTANTS.
ELEVATING EVERY CLIENT CONVERSATION.

Evernorth Digital Health Formulary[®]

A consultant's guide to understanding
scalable evaluation and recommendation
framework for digital health



Why Digital Health Formulary matters for consultants



Accelerate client
decision-making with
pre-vetted solutions



Deliver scalable,
repeatable digital
health strategies



Strengthen
recommendations
with clinical and
financial validation



Differentiate
advisory services
with a structured
evaluation approach



Reduce vendor
risk across diverse
client populations

+	+	+	+	+	+
+	+	+	+	+	+
+	+	+	+	+	+

Empowering people to live healthier lives— from anywhere, at any time



Mobile health
applications



Telehealth
solutions



Digital
therapeutics



Remote
monitoring



17%

of patients reported using
**remote monitoring for the
first time ever** in May 2020¹

53%

of people surveyed said they
expect to **use more digital
health solutions** in the future²



1. M/A/R/C Research & Cigna Global Market Research and Insights. (2020, May). COVID-19's Impact on Healthcare Attitudes and Practices Wave 2
2. MobiHealthNews article, April 15, 2020. "Digital health companies optimistic on COVID-19's long-term business impact"

350K+

digital health solutions
on the market today¹

250+

new digital health
solutions added
every day¹

A chaotic
virtual reality

1 in 4 digital health
companies have
<2 years
of digital health
experience¹

80%
of today's most popular
health applications put
users' personal data at risk²

1. Digital Health Trends 2021. IQVIA report. 2. Science Daily. (2018 Digital, February). Science Daily. Retrieved from <https://www.sciencedaily.com/releases/2018/02/180220102418.htm>

Helping consultants navigate digital health vendor risk

Evaluate solutions with confidence across clinical, financial and operational dimensions.

+	+	+
+	+	+
+	+	+
+	+	+
+	+	+
+	+	+
+	+	+
+	+	+
+	+	+



Your clients invest time and money

- + Negotiating price
- + Researching the company
- + Implementing the solution
- + Integrating your data
- + Training and onboarding your members



Only to learn...

- + The developer has scaling issues
- + The company is poorly managed
- + Weak privacy controls compromise data
- + The app is difficult to use
- + The solution isn't clinically effective
- + Outcomes tracking is unreliable

A rigorous framework to support confident client recommendations

After a product meets our baseline privacy and security guidelines, we conduct the following reviews:



STEP 1

Clinical research

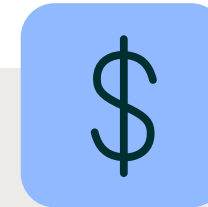
Pharmacists, physicians and health-research PhDs evaluate claims, methodology and clinical effectiveness.



STEP 2

Usability

Member experience experts test user-friendliness, tracking and syncing with other devices and ensure accessibility requirements are met.



STEP 3

Financial value

Because of our size, scale and unique position in the marketplace, digital health companies want to work with us and provide the best value.



STEP 4

Maintaining value

We conduct routine market checks to ensure the stringent requirements of the DHF are maintained and that these solutions continue to drive value for both our clients and members.

Simplifying digital health strategy for your clients

Our team of physicians, pharmacists, health-research PhDs and member-experience experts objectively validate:



Claims, methodology and clinical effectiveness



User friendliness, device syncing and scalability



Privacy and security compliance



Therapeutic Resource Center pharmacists ensure medication safety, minimal waste and **better health**

Making digital health simple

To make it easier for your clients to choose which solutions to adopt, our end-to-end process includes:



Solution
evaluation



End-to-end contract
administration



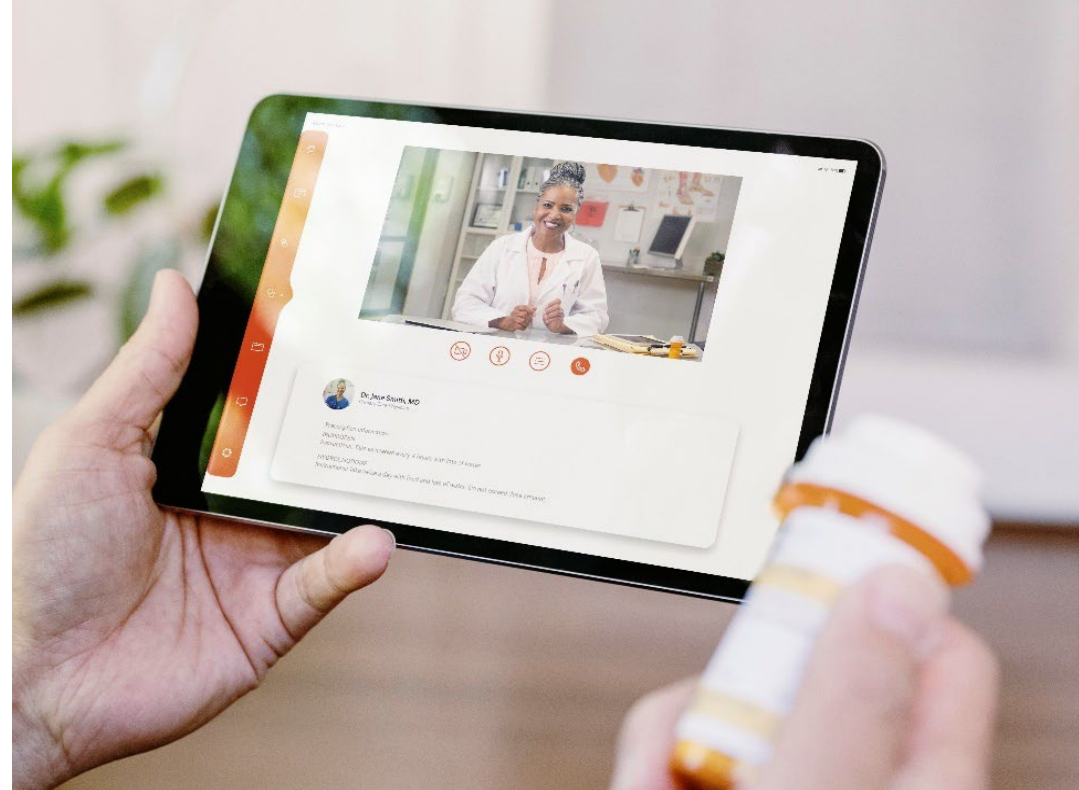
Data
integration



Clinically targeted
member engagement



Outcomes
reporting



Enables consultants to remove
guesswork from digital health
strategy and solution selection

Making digital health affordable

Driving better health for your clients' populations.



Marketplace position



Lower downstream medical costs



Reduced administrative burden

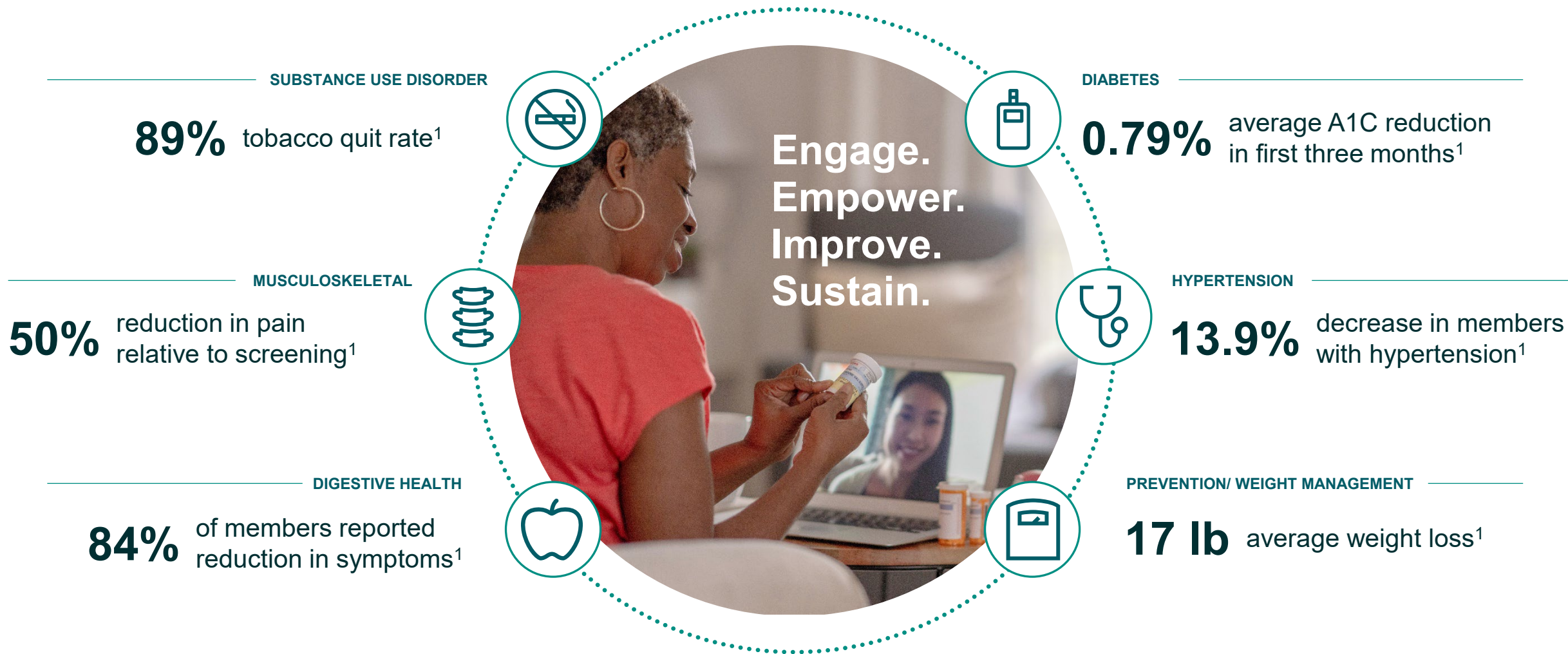


Through our end-to-end management of vendors, clients save, on average

\$100K-\$120K in administrative costs per solution¹

1. Express Scripts 2019 Data

The power of digital health solutions



1. 2025 Express Scripts Pharmacy Benefits Services book of business data. Client performance varies

Making digital health click



Personal



Reliable



Simple



Affordable



Placing **effective and easy-to-use** digital solutions in patients' hands while driving value for your clients.

What makes the Digital Health Formulary so different?



A turnkey approach to save your clients time and money

Industry-first comprehensive approach to digital health solution validation and management



Personalized care to improve member health

Access to condition-specific care through Therapeutic Resource Centers® and alignment with our other robust platforms



Past success fuels faster growth now

Access to digital innovation faster than ever with a streamlined, rigorous review process



Partner with Evernorth to support your client strategies with a proven, scalable digital health framework.

We deliver **flexible**
and focused solutions
for every business,
for every person, for all.

Availability of programs and services may vary by location and is subject to change.



The Evernorth Digital Health Formulary[®]

A framework for evaluating and deploying digital health solutions

Use cases for consultants

- + Vendor evaluation & RFP support
- + Benefit strategy design
- + Point solution consolidation
- + Digital health roadmap development

Evernorth partnership additional value

- + Reduces client administrative complexity
- + Enables cost-effective solution selection
- + Supports scalable implementation across populations
- + Integrates with broader clinical and benefit strategies



How consultants can use the Digital Health Formulary

FINANCIAL VALUE

+

OPERATIONAL SCALABILITY

+

MEMBER EXPERIENCE

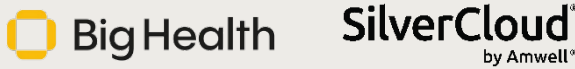
+

CLINICAL VALIDATION

Cardiodiabetes care



Behavioral health care



Digestive health care



Musculoskeletal care



Substance use disorder care



Dermatology care



Women's health care



Injection adherence



Care and advocacy



Available digital health solutions

CATEGORY		VENDOR	CONDITIONS SUPPORTED
 Cardiodiabetes care	Omada		+ Diabetes + Hypertension + Prevention / Weight management
	Teladoc		+ Diabetes + Hypertension + Prevention / Weight management
	9am Health		+ Diabetes + Hypertension + Prevention / Weight management
 Behavioral health care	SilverCloud		+ Behavioral health
	Big Health		+ Anxiety + Insomnia
 Substance use disorder care	Pelago		+ Tobacco use disorder + Alcohol use disorder + Opioid use disorder
 Injection care	HealthBeacon		+ Injectable medication nonadherence
 Digestive care	Cylinder		+ Digestive disorder + Gastrointestinal symptoms
 Care and advocacy	Folx Health		+ Inclusive and culturally competent care for LGBTQIA+ community
 Dermatology care	Zerigo Health		+ Chronic skin conditions

Available digital health solutions (continued)

CATEGORY		VENDOR	CONDITIONS SUPPORTED	
 Musculoskeletal care		Hinge Health 	+ Injury prevention + Acute musculoskeletal condition	+ Chronic musculoskeletal condition + Musculoskeletal surgical support
		Omada	+ Injury prevention + Acute musculoskeletal condition	+ Chronic musculoskeletal condition
		Sword	+ Injury prevention + Acute musculoskeletal condition	+ Chronic musculoskeletal condition
 Women's health care		Progyny 	+ Pregnancy & postpartum + Parenting & child well-being + Menopause & midlife care	+ Preconception & family building (available through Evernorth/ ESI PBM or Cigna Healthcare)
		Maven	+ Family building: preconception, IUI/IVF, adoption, surrogacy, fertility	+ Maternity & postpartum + Parenting & pediatrics + Menopause
		Carrot	+ Family building: preconception, IUI/IVF, adoption, surrogacy, fertility	+ Maternity & postpartum + Return to work & parenting + Menopause